

Subject: Iveco aims to unify with the release of the New Daily Sisonke

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Iveco South Africa is launching its brand new taxi minibus in markets across South Africa. The new model has a new shape and new features such as DRL (**Daytime Driving Lights**), **Controlled Steering and Blue & Me hands free kit**. The aim of the new addition is to localise and adapt the vehicle to a South African perspective, it has therefore acquired the name 'Daily Sisonke' which means "we are all together" in isiZulu, together with a new logo. The phrase emphasises the companies core values and philosophies.



PRESS RELEASE

The New Daily Sisonke taxi accommodates the Driver + 21 passengers with a maximum load of 350kg for luggage (**South African Regulations**), fitted with an integrated rollover kit, safety belts on all seats and ESP 9 brake technology to ensure passenger safety. The taxi's cabin storage capacity has been modified by cohesive parcel tray installations on both sides of the inside of the cabin, and to add to driver and passenger comfort the vehicle is equipped with Radio and CD, an option for the seats to be covered in durable vinyl or cloth is also available. The windows are tinted all round and the vehicle offers large sliding doors to make accessibility and exiting easier for its passengers.

To improve the driving experience, the New Daily Sisonke has been fitted with a six speed override synchromesh manual transmission with the gear lever located on the dashboard, the vehicle produces a maximum torque output of 350Nm @1400-2600rpm and a maximum output of 146HP (**107kW**) @ 3000-3500rpm which increases the vehicles performance rating and ensures that power and speed is available on demand.

The New Daily Sisonke is an illustration of the continuous effort by the company to provide a vehicle that is adaptable, attractive and able to compete in one of South Africa's most significant and vibrant markets . The New Daily Sisonke is available through all Iveco Dealerships across South Africa.

Amongst the pulsating medium vehicle range market in South Africa, the Iveco Daily Range has also managed to secure 3rd position on NAAMSA's latest report in their vehicle range category. It is evident that the fight for first place is consequential to 2014's success for the company.

Iveco

Iveco is a brand of CNH Industrial NV, a global leader in the capital goods sector, listed on the New York Stock Exchange (NYSE: CNHI) and on the MTA, organized and managed by the Italian Stock Exchange (MI: CNHI). Iveco designs, manufactures and markets a broad range of light commercial vehicles, medium and heavy vehicles quarry / construction site, city and intercity buses and special vehicles for applications such as fire fighting, off-road missions, defense and civil protection. With over 27,000 employees, Iveco produces vehicles equipped with the most advanced technologies in 11 countries around the world, in Europe, Asia, Africa, Oceania and Latin America. Five thousand points of sale and service outlets in over 160 Countries guarantee technical support wherever there is an Iveco vehicle is at work.

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For more on CNH Industrial visit: www.cnhindustrial.com

For more information contact:

Iveco South Africa Marketing Department

Phone: 011 205 3763

Fax: 086 557 4653